

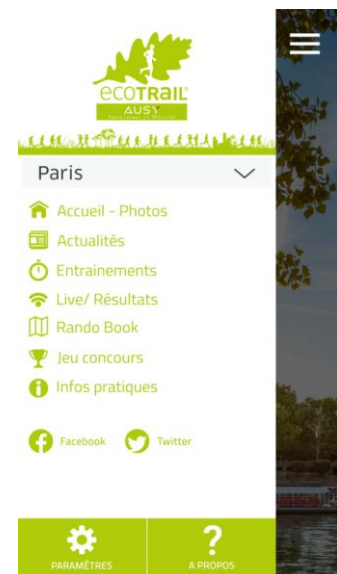
**AUSY develops a brand new version of the EcoTrail de Paris® Ile de France application,  
now available on the stores**

AUSY, the official IT supplier of EcoTrail de Paris, has been accompanying the growing success of this nature trail since its creation in 2007. For this 9<sup>th</sup> edition, the EcoTrail de Paris® application undergoes a transformation with a new design that is sleek and modern. It includes new features such as access to training sessions and the possibility of sharing training results on social media platforms, as well as the possibility of receiving news notifications.

This free application is developed by the AUSY Group's expertise centre in mobile technologies. It is multilingual and includes all elements relating to EcoTrail d'Oslo® and EcoTrail de Bruxelles® which will take place in May and in September 2016 respectively.

Intuitive, dynamic and easy-to-use, this application is the perfect tool for keeping up-to-date, following and experiencing the races in real time thanks to its various features:

- Access to recent news updates about the trails via the application or social media;
- Possibility of receiving notifications each time a news item is created;
- Access to race routes;
- Access to training sessions and the possibility of sharing results on Facebook;
- Access to games that you can take part in to win prizes offered by the partners of Eco-Trail;
- Access to randobooks which display the route;
- At the end of the trail, access to the runner statistics provided by LiveTrail: speed over certain sections, distance covered.



Download it now... on Google Play and Appstore.

iOS Appli

Android Appli



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**About the AUSY Group**

AUSY is an international Consulting and Engineering firm in Advanced Technologies with a business model based on innovation and complementary services between its 2 core activities: Information Systems and complex Industrial Systems. In 2015, AUSY reached a turnover of around €394.3million and had employed more than 5,000 personnel at about 50 locations in Europe, the United States and Asia.

AUSY is a key partner for large-scale project steering and a primary support for large international companies. The Group offers a comprehensive service package which combines consultancy and expertise, from the production of applications and systems up to the outsourcing of activity on-and off-site.

Nominated for the 'Prix de l'Audace Créatrice', AUSY brings support to many innovative or humanitarian projects and has collaborated with major aeronautical and space projects over the past 25 years. AUSY covers the following activities in the aerospace industry:

- Engineering systems and embedded software
- Electronics
- Mechanics
- Information systems
- Project management
- Training and certification

For more information please visit [www.ausy.com](http://www.ausy.com)

**About EcoTrail de Paris® Ile-de-France**

EcoTrail de Paris® Île-de-France is back from 17th to 20th March 2016. After 8 editions, EcoTrail de Paris® Ile-de-France has become a key reference point among nature events in France and represents the first nature trail in an urban setting. Each year, the trail brings together more and more participants with increasing numbers making the trip from abroad and has adapted over the years to offer trails for everyone. Whether long distance courses, first time trails or simply some training for the beginning of the season, the different distances offered by EcoTrail de Paris® Ile-de-France give participants the chance to discover the idea of the Trail, Nordic Walking or hiking in an urban setting and with a friendly atmosphere.

For more information please visit <http://www.ecotrail-events.com/>