

AUSY pursues its commitment to sustainable development

As a testament to its investment in sustainable development initiatives, AUSY is sponsoring two French engineering schools this year: ENSTA Bretagne (Superior National School of Advanced Techniques) that is taking part in the Shell Eco Marathon, and ESEO (Institute of Science and Technology) via the Electric MotorSport association which will compete in the E-Kart challenge. Furthermore, AUSY has launched the 2nd edition of the Greengineers short film festival.

Since the beginning of the year, the Group has already supported two events that are in line with its CSR* EARTH (Environment, Action, Responsibility, Together, Health) programme: Eco-Trail de Paris Ile-de-France® and the 4L Trophy. For the second consecutive year, AUSY, official IT supplier of the Eco-Trail de Paris®, developed a mobile application dedicated to this nature trail that encourages its runners to demonstrate eco-friendly actions during the races. In February, AUSY sponsored six teams taking part in the 4L Trophy rally. This sponsorship reflects the societal perspective of the company's CSR initiatives.

Two student projects, one objective: develop alternative energy sources

The Shell Eco Marathon is a unique competition that challenges students at all levels and from all over the world to design, construct and then test-drive highly energy-efficient vehicles. The competitors may propose any sustainable energy solution for their vehicle. **The idea is simple: drive the furthest distance with only 1 litre of petrol!**

During the competition, each vehicle is allowed four chances to complete 10 laps around a circuit in less than 39 minutes. For each attempt, the consumed energy is measured and extrapolated in order to obtain the distance covered with only one litre of fuel or 1 kWh. In 2013, the most impressive distance covered with only one litre of petrol was 2,850 kilometres, which is the distance between Rotterdam and Athens!

AUSY sponsors ENSTA Bretagne which has selected a team of 20 students for this competition. This challenge not only brings students closer, but also forms a vital part of the school's research and development policy.

The second project that AUSY sponsors is also committed to reducing energy consumption but in a slightly different way. **Electric MotorSport** enlisted about ten students who will take part in the E-Kart challenge. **The E-Kart challenge is an educational meeting on the topic of electric mobility.** Several challenges await the ESEO students: the 50 metre standing start, 2 hours Sazur, the silence prize... To succeed in this challenge, the students have to **manage the entire project from start to finish (from design to construction)** including fundraising and public relations.

2nd edition of Greengineers: the short film festival open to all

In addition to the above initiatives that form a concrete part of research and development, AUSY has launched its **Greengineers festival** for the second year running. This short film festival aims to create awareness among the engineering community about environmental issues in a fun and entertaining way. The concept: create a three-minute video on the **theme “consuming differently”**. To facilitate visibility, these videos are posted on our AUSY Campus Facebook page (<https://fr-fr.facebook.com/AsyCampus>). This festival is open to all and the video with the most likes **by the 30th June 2014 at 5pm** will win a bicycle worth €300.

For AUSY, bringing together sustainable development and performance represents an initial response to preserving the environment around us. The company therefore undertakes both internal and external actions to help reduce the impact on our environment, as outlined in our **CSR policy**.

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About AUSY:

AUSY is an international Consulting and Engineering firm in Advanced Technologies with a business model based on innovation and complimentary services between its 2 core activities: Information Systems and Industrial Systems.

In 2013, AUSY reached a turnover of around €324,2million and had employed almost 4,000 personnel at over 19 locations in France and in 10 other countries: Belgium, Luxembourg, the UK, Germany, Spain, USA, Sweden, Romania, Tunisia and India.

AUSY positions itself on high value-added projects from all sectors. The Group offers a comprehensive service package which combines consultancy and expertise, from the production of applications and systems up until the outsourcing of activity on- and off-site.

The Group continues to develop its expertise on 5 technological business lines:

- *Industrial Computing & Systems Engineering,*
- *Information & digital contents Technologies,*
- *Telecommunications & Infrastructures Engineering,*
- *Mechanical Engineering & Industrial Processes,*
- *Energy & Environment Engineering.*

This year, AUSY continues to display a strong growth objective with a predicted recruitment of 1,200 employees on permanent contracts.

Named an ‘Innovative Company’ by OSEO Innovation and nominated for the 2012 Prix de l’Audace Créatrice, AUSY brings support to innovative and humanitarian projects.

For more information: www.ausy.com and www.ausy-live.com

*CSR Corporate Social Responsibility